

10 Tips to Boost Your Website Traffic

- Include internal links** in your blog posts to boost SEO and guide readers through more relevant content on your site.
- Establish yourself as an expert** on sites like Quora and Yahoo! Answers by creating accounts on these sites, answering relevant questions from your industry, and linking back to your website.
- Tag industry leaders and influencers in social posts** to attract some of their followers - you never know when you'll get a retweet or share!
- Respond to blog or Facebook group comments** to increase engagement and help search engines recognize your site's community.
- Create and/or participate in a niche-specific LinkedIn group** where your audience can discuss issues and share links that drive them back to your site.
- Invite an influencer to guest write** for your blog or be interviewed on your podcast. This will send their followers flocking to your site and improve overall SEO.
- Include social share buttons** on your website and in the signature of every email you send.
- Write valuable, long-form, and comprehensive content** to increase lifetime traffic and improve search engine rankings.
- Develop a weekly posting schedule** and social content calendar and stick to it. The more frequently you post, the higher your site will rank, and the more traffic you'll attract.
- Write compelling, scannable and search keyword-optimized headlines** that are under 55 characters.