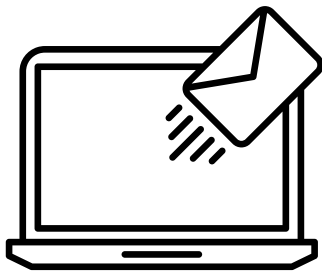


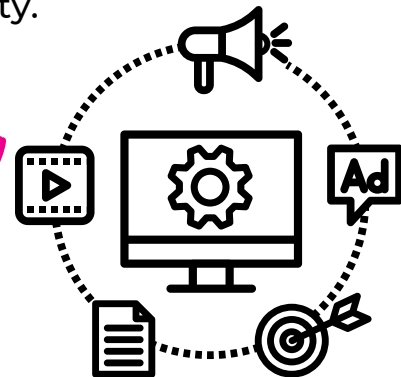
Lead Generation Power Hour

A ONE-HOUR ROUTINE THAT DRIVES IMPACT AND RESULTS



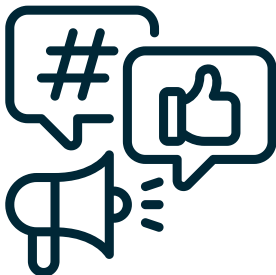
Targeted Outreach (15 min)

Spend 15 minutes on personalized emails and connection requests. Craft messages that resonate with prospects' pain points. Quality over quantity.



Content Creation (20 min)

Allot 20 minutes to craft content addressing challenges, sharing insights, and showcasing expertise. Diversify around content pillars for maximum impact.



Engagement Strategies (15 min)

Set aside 15 minutes to engage with your network. Respond to comments, share valuable content, and promote upcoming events.

Data Analysis & Refinement (10 min)

Allocate 10 minutes to analyze performance metrics. Identify what's working and refine your approach. Data-driven decisions lead to better results.

