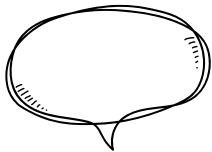


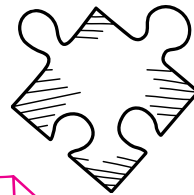
5 B2B SAAS Growth Strategies

PRODUCT TOURS



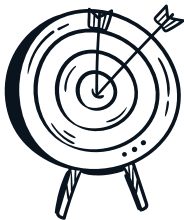
Guide users through SaaS value, enhancing engagement and accelerating the prospect-to-customer journey.

COMMUNITY BUILDING



Foster loyalty, innovation, and advocacy for lasting growth with a thriving product community.

ABM CONTENT MARKETING



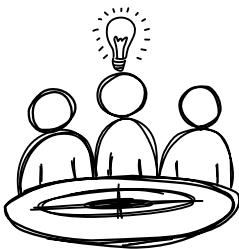
Personalize content for key accounts with Account-Based Marketing, driving targeted growth.

REFERRAL/AFFILIATE PROGRAMS



Empower customers for growth through trusted referral and affiliate programs, expanding cost-effectively.

EMPLOYEE ADVOCACY



Harness team networks with employee advocacy programs for authentic brand endorsements and extended reach.